Glenna Xie

Product Designer | UX Designer | Design Technologist

http://glenna.design
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EXPERIENCE

UX Design Technologist, Amazon

MAR 2019 – PRESENT

- Conduct user research, break down complex use cases and produce research-based documents to bring clarity to ambiguous problem areas in new customer experiences.
- Design user flows, wireframes, mockups, prototypes and experiments to inform product decisions and influence product strategies.
- Collaborate with multiple software teams, product managers and an international team of knowledge engineers to build a suite of tools for visualizing and managing Amazon product data models.
- Manage an in-house design system / React component library that scales robust design solutions, ensures UX/UI consistency across applications and reduces development time.

UI/UX Course Mentor, Chegg

AUG 2020 – DEC 2020

- Supported aspiring students by acting as an advisor and educator as they completed the UX/UI bootcamp courses and helped them build a career in the technology/design industry.

Product Design Manager, Ascentium Capital

APR 2015 – JAN 2019

- Led the UX research and UI design processes for a suite of Customer Relationship Management (CRM) products that processed over $300 million of sales over a period of 6 months since its initial launch, and served over 230,000 small business owners nationwide.
- Worked cross functionally with stakeholders to define features and requirements, evangelize technology solutions for over 300 employees in the company, achieving 92% user satisfaction rate over a period of 3 months.
- Created product design as a new function for the company and grew it into a team of product designers and front-end developers.

SKILLS

Design
Wireframe
Prototype
UX Research & Testing
Interaction Design
UI Design
UX Design
Adobe XD
Sketch
InVision
Figma

Development
HTML / CSS
JavaScript / TypeScript
React

EDUCATION

University of Denver

M.S. in Information & Communications Technology

University of Colorado Boulder

B.S. in Journalism
Minor in Technology, Arts & Media (TAM)

VOLUNTEER

Student Mentor, Girls Who Code

Volunteer, CoderDojo